



IN PRINT

Reach over 10,000 industry leaders at the most reasonable rates. Space is limited so advanced booking is essential!

IPM's Associations now publishes a premiere Members Quarterly newsletter in January, April, July and October. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association

<ul style="list-style-type: none"> • Terms: All print advertising must be prepaid by production deadline. • No cancellations accepted after the closing date for space reservations. • Advertisers will be held responsible for non-payment of agency or broker accounts. 	Business Card	Rate
	1 1/4" H by 2 1/4" W	\$225
	One Third Page Strip	
	1 1/2" H by 7 5/8" W	\$395
	Half Page	
	4 1/2" H by 7 5/8" W	\$575
	Full Page	
	10 7/8" H by 8 3/8" W	\$995

Publication Date:	Deadline: art and payment
Fall 2010	July 26, 2010
Winter 2011	October 22, 2010
Spring 2011	January 21, 2011
Summer 2011	April 25, 2011
Fall 2011	July 22, 2011
Winter 2012	October 21, 2011

Great Cover Prices:
 Inside 2/3 cover \$325*
 Back Cover \$495*
 *costs in addition to full ad price

Insert Rates:
 Flyer Rates - Single sheet flyer rates: \$0.13 per sheet, 10,000 sheets required

Brochure - Maximum, 8 pages \$0.18 each, 10,000 brochures required

Specifications:
 Line Screen 133, 266 DPI
 Screen size 100%
 Bleeds require 1/8" all sides:
 Finished page size:
 10 7/8" H by 8 3/8" W



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