



IN PRINT

Reach over 10,000 industry leaders at the most reasonable rates. Space is limited so advanced booking is essential!

IPM's Associations now publishes a premiere Members Quarterly newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:
• Association of Professional Recruiters of Canada • Canadian Management Professionals Association • Canadian Association of Assessment Specialists • Canadian Professional Trainers Association

• **Terms:** All print advertising must be prepaid by production deadline.

• **No cancellations** accepted after the closing date for space reservations.

• **Advertisers** will be held responsible for non-payment of agency or broker accounts.

Business Card **Rate**
1 1/4" H by 2 1/4" W \$195

One Third Page Strip
1 1/2" H by 7 5/8" W \$395

Half Page
4 1/2" H by 7 5/8" W \$575

Full Page
10 7/8" H by 8 3/8" W \$995

Publication Date:	Deadline: Art and Payment
Winter 2012	October 21, 2011
Spring 2012	January 20, 2012
Summer 2012	April 20, 2012
Fall 2012	July 20, 2012
Winter 2013	October 19, 2012
Spring 2013	January 18, 2013
Summer 2013	April 19, 2013

Great Cover Prices:
Inside 2/3 cover \$325*
Back Cover \$495*
*costs in addition to full ad price

Insert Rates:
Flyer Rates - Single sheet flyer rates: \$0.13 per sheet, 10,000 sheets required

Brochure - Maximum, 8 pages \$0.18 each, 10,000 brochures required

Specifications:
Line Screen 133, 266 DPI
Screen size 100%
Bleeds require 1/8" all sides:
Finished page size:
10 7/8" H by 8 3/8" W

Surcharges:
No charge for spot colour
All prices are based on PDF or electronic artwork.
GST/HST is extra



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