



In Print

Reach over 10,000 industry leaders at the most reasonable rates.

Space is limited so advanced booking is essential!

IPM's Associations now publishes a premiere Members Quarterly newsletter in January, April, July and October. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations: • Association of Professional Recruiters of Canada • Canadian Management Professionals Association • Canadian Association of Assessment Specialists • Canadian Professional Trainers Association

- **Terms:** All print advertising must be prepaid by production deadline.
- **No cancellations** accepted after the closing date for space reservations.
- **Advertisers** will be held responsible for non-payment of agency or broker accounts.

Publication Date:	Deadline: art and payment
April 2009	January 26, 2009
July 2009	April 27, 2009
October 2009	July 27, 2009
January 2010	October 26, 2009
April 2010	January 25, 2010
July 2010	April 26, 2010
October 2010	July 26, 2010

	Business Card	Rate
	1 1/4" H by 2 1/4" W	\$225
	One Third Page Strip	
	1 1/2" H by 7 5/8" W	\$395
	Half Page	
	4 1/2" H by 7 5/8" W	\$575
	Full Page	
	10 7/8" H by 8 3/8" W	\$995

Great Cover Prices:
 Inside 2/3 cover \$325*
 Back Cover \$495*
 *costs in addition to full ad price

Insert Rates:
 Flyer Rates - Single sheet flyer rates:
 \$0.13 per sheet, 10,000 sheets req'd.

Brochure - Maximum, 8 pages
 \$0.18 each, 10,000 brochres req'd.

Specifications:
 Line Screen 133, 266 DPI
 Screen size 100%
 Bleeds require 1/8" all sides:
 Finished page size: 10 7/8" H by 8 3/8" W

Surcharges:

No charge for spot colour
 All prices are based on PDF or electronic artwork.
 GST/HST is extra



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