



SPECIALS ...

IPM's Exclusive Advertising Offers:
Book by January 30, 2012 and SAVE

PRINT ADVERTISING

Members Quarterly Newsletter

Circulation: 10,000 across Canada

Issues:

2012: Winter, Spring, Summer, Fall

2013: Winter, Spring, Summer

NEW!

Business Card Page: Book one business ad for \$195.00 and get the 2nd ad FREE! (Save \$195.00)

Book two (2) half page ads and get 3rd ad FREE! (Save \$575.00)

Book two (2) full page ads and get 3rd ad FREE! (Save \$995.00)

FLYER INSERT SPECIAL:

NEW!

NEW for 2011/2012: Insert a one page flyer 8.5 x 11 for only \$0.09 per insert (National distribution cost \$900)

Print ad pricing based on camera ready black and white artwork (electronic PDF artwork required).
GST or HST extra. All print advertising must be prepaid at time of booking.

ONLINE ADVERTISING

Workplace Today® Online or www.workplace.ca

Monthly average hits: 1.2 Million

website: www.workplace.ca

NEW!

Book Site Partner Package listing under Workplace Resources for ONE FULL YEAR (includes listing under specific index category, individual full screen web page and link to your website) for only \$495.00 (Save \$400.00 - regular price \$895.00)

Book banner ad on Workplace Today® Online Journal home page for three months and pay only \$495 for 3 months (Save \$300 - regular price \$795)

Book banner ad on Workplace Today® Online Journal home page for six months and pay only \$795 for 6 months (Save \$300 - regular price \$1095)

Banner ads are 375 x 70 pixels (.gif or .jpg) including a link to your website.
All web advertising must be prepaid at time of booking.

How do you take advantage of these incredible savings? Call Nathaly Pinchuk at IPM at 1-888-441-0000 or email nat@workplace.ca. All print and web advertising must be confirmed in writing by **January 30, 2012** in order to qualify for these specials. Don't delay- space is limited- book your ads today!

***** NOTE: Interested in exhibiting or sponsoring at an IPM Event?**

Reach an average of 130 people per city.

Rates as low as \$325.00.

Go to: www.workplace.ca

(Click on Advertising - See Sponsorships/Exhibits)